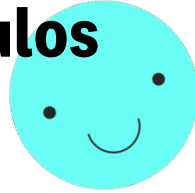


Taylor Whitman Poulos

Product Designer



— Education

CARNEGIE MELLON UNIVERSITY / Class of 2016
Triple major in Information Systems, Human-Computer Interaction, and Creative Writing.

— Work History

NYT PARENTING / Product Designer / Nov 2018-Present
Helped launch NYT Parenting.
What I learned: How to work nimbly in a large organization, and ship an experience that resonates with readers who are nothing like me.

AXIOS / Product Designer / Aug 2017-Oct 2018
Designed experiences for reading and writing short, smart news on web, iOS, Android, and email.
What I learned: How to work closely with engineers and produce work that fits an editorial workflow.

MOMENT / Designer / Aug 2016-Aug 2017
Designed interfaces for Moment clients such as Amex and JPMC.
What I learned: How to be an effective teammate.

EXPII / Lead Product Designer / Jun 2015-Sept 2015
Designed tools for creating interactive lessons in math and science.
What I learned: How to establish design culture.

— Internships and Part Time

CMU HCI INSTITUTE / Research Assistant / Fall 2014
Worked with Professor Robert Kraut on an overhaul of the American Cancer Society's support forum.

VENMO / Product Design Intern / Summer 2014
Redesigned emails, explored social features, and ran user studies.

— Extracurriculars

OUT IN TECH / Mentor / Fall 2018 and spring 2019
A16Z GEN D / Mentor / Spring 2017
Participated in Andreessen Horowitz and Out in Tech's design mentorship programs, supporting three designers from underrepresented backgrounds.

SCOTTYLABS / Director / 2012-2016
Led the team of students that runs CMU's largest hackathon. Raised \$55k, introduced a new event, and expanded membership.

— Contact

Portfolio: twp.io
Email: poulos.taylor.w@gmail.com
Phone: (207) 975-5717

— NYT Maker Week / Day Projects

SCOOP HELPER
Designed and developed a Chrome extension that integrates shortcuts and metadata from internal sources into NYT articles. Currently rolled out to 200+ users in the newsroom.

OSS WEBSITE
Designed a website for the Open Speaker series.

— Talks and Workshops

Taking on Pro Bono Projects
SmashingConf Lightning Talk Fall 2019

Ironing Pixels: Perfect Type on the Web
ChicagoCamps Summer 2017

HTML and CSS
Web Dev Weeks Spring 2016

Ruby on Rails
3-Week Internal ScottyLabs Workshop Fall 2015

Intro to Web Typography
Crash Course Fall 2014

Design Thinking
Web Dev Weeks Fall 2014

How Hackathons will change IS Students
UCIS Spring 2014 Winner: Best Presentation

How to Hackathon
Crash Course Spring 2014

HTML and CSS
Crash Course Fall and Spring 2014